

## How to submit an entry:

- Complete the Pacemaker entry form.
- Send the form and your entry (see guidelines below) to ACP by the June 9, 2008, deadline. *We must receive the entry by this date.*
- ACP strongly recommends sending your entry via a trackable shipping service, such as UPS or FedEx.

Since 1927, the Pacemaker has been the highest honor ACP gives to its members. All ACP members are eligible to enter the Pacemaker competition, if they submit an entry. There is no entry fee for this contest, but non-members who enter will be billed for membership. The contest does not include a written critique. The Newspaper Pacemaker competition is co-sponsored by ACP and the Newspaper Association of America Foundation.

Pacemakers are judged by the staff of a Newspaper Association of America-member newspaper. Judges select Pacemakers based upon the following criteria: coverage and content, quality of writing and reporting, leadership on the opinion page, evidence of in-depth reporting, design, photography and graphics.

Pacemaker winners will be announced for the first time at the ACP/CMA National College Media Convention Oct. 29-Nov. 2, 2008 in Kansas City. Finalists will be announced about one month before the convention. Those unable to attend the convention will receive their awards in the mail. ACP also recognizes winners in its publications and on its Web site. ACP reserves the right to publish the entrants' work in its print and online publications.

## An entry consists of:

Five issues selected as follows (The same instructions apply to four-year and two-year colleges. Do not include special issues, e.g., orientation/homecoming/finals week editions.)

### Daily papers

(four or more issues/week):

- 1 published during this two-week period: Oct. 1-12, 2007
- 2 published during this two-week period: Feb. 25-March 7, 2008
- 2 issues of choice (published between Aug. 1, 2007-June 1, 2008)

### Weekly papers

(one to three issues/week):

- 1 published during this two-week period: Oct. 1-12, 2007
- 2 published during this four-week period: Feb. 18-March 14, 2008
- 2 issues of choice (published between Aug. 1, 2007-June 1, 2008)

### Less frequently than weekly papers:

- 1 published Oct. 1-Nov. 30, 2007
- 2 consecutive, published Feb. 1-March 31, 2008
- 2 issues of choice (published between Aug. 1, 2007-June 1, 2008)



**Deadline:**  
Received by  
June 9, 2008

(this is not a postmarked deadline)

# 2008 Associated Collegiate Press Newspaper Pacemaker

## Call for Entries

co-sponsored by Newspaper  
Association of America Foundation



ASSOCIATED  
COLLEGIATE  
PRESS

## 2008 Newspaper Pacemaker Competition Entry Form

### Category:

- Four-year (daily)       Two-year (weekly or more frequently)  
 Four-year (non-daily)       Two-year (less frequently than weekly)

Name of Newspaper		School Enrollment	
College			
Publication Office Address			
City		State	Zip
Office Phone		Summer Phone	
2007-2008 Editor(s)		2007-2008 Adviser	
E-mail Address			
Editor or Adviser: You must sign here to verify that if your publication's ACP membership is not current at the time of this entry, you wish to be billed for membership.			
<b>X</b>			

### ACP Membership Status:

Current Member

(Not sure? Check your membership status at <http://studentpress.org/acp/membership.html>)

#### Non-member, joining/renewing now:

- \$109 5,000 or less enrollment       \$129 10,001-20,000 enrollment  
 \$119 5,001-10,000 enrollment       \$139 20,001 or more enrollment  
 \$69 Canadian/non-U.S. schools

Payment:  Check: # \_\_\_\_\_  Purchase Order: # \_\_\_\_\_

Charge to Visa/Mastercard:

# \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_

Signature x \_\_\_\_\_

Send to: **ACP Newspaper Pacemaker**  
2221 University Ave. SE, Suite 121  
Minneapolis, MN 55414

Questions? 612-625-8335  
[info@studentpress.org](mailto:info@studentpress.org)  
<http://acp.studentpress.org>