



# Associated Collegiate Press

## 2008-2009 Membership Form

Compete for prestigious awards including the Pacemaker

Save on conventions and workshops

Get The Pacemaker book, showcasing award-winning student media

Take advantage of online resources at studentpress.org

Get exposure and ideas in our ACP View gallery

Network with other student journalists

Find a job or internship

Show your credentials with our custom press badge holders

Enter convention/workshop Best of Show competitions

Request a critique of your publication

And more...

### News on jobs beat

...with gloom and doom, but journalism prospects and a more positive outlook than at the dot-com boom, according to a study

### White House to Abandon 'Anti-Press'

...the Association for Education in Journalism and Mass Communication (AEJMC) in San Francisco on Friday passed

### acp winners galleries



An online collection showcasing some of the best work in college media by our members, including winners of ACP's contests.

Recent galleries

### student media sourcebook



The Sourcebook in 2008

**Join  
or renew  
now**



The **Associated Collegiate Press** is a division of the National Scholastic Press Association, a nonprofit educational membership association founded in 1921. Today, ACP is the largest and oldest national membership association for college student media in the United States. More than 20,000 student journalists work on the staff of an ACP member publication.

Membership is by publication/medium, not by school or individual. Media with students making up at least 85 percent of the total staff are eligible. Each student staff member of the medium becomes an active member for one year from the date the membership is received. Nonstudent advisers and other professional staff members can become associate members.

Membership in ACP is open to student newspapers, yearbooks, magazines, broadcast stations and online publications at any four-year or two-year college or university, technical, professional or graduate school, public or private.

For more information about ACP, visit our online FAQ page: [acp.studentpress.org/faq.html](http://acp.studentpress.org/faq.html).

# ACP Membership Benefits

## ● The Pacemaker Competition

College journalism's most prestigious and oldest prize for general excellence, first given in 1927, honors those who set the pace, surpassing all others. Entering the Pacemaker (and all of our other contests) is a free and exclusive benefit of ACP membership.

## ● Individual Competitions

Individual staff members at ACP member publications can compete for national honors in these prestigious contests: Reporter of the Year, Story of the Year, Design of the Year, Photo Excellence, Cartooning and Advertising awards. Some contests include cash or other prizes provided by their co-sponsors.

## ● Reduced Fees for Conventions, Critiques, Contests

Members pay lower registration fees for all ACP conventions and workshops including the fall National College Media Convention. If you send enough students, you can recoup most or all of the membership cost in registration savings.

## ● Best of Show

At all ACP conventions and workshops, members can enter the event's Best of Show general excellence contest at no cost (nonmembers pay a fee). The Best of Show contest has recently expanded to include online and interactive categories.

## ● The Pacemaker Book



This annual 125-plus-page book has full-color reproductions of pages from all of ACP's major award winners from the past year. It's an indispensable guide to what's recognized as the best work published in the college press, with

hundreds of design, coverage, photo and artwork examples.

## ● Resource Booklets

ACP publishes three useful guides for student journalists: the Student Media Sourcebook, Guide to Internships, and Model Code of Ethics. Copies of each are included in your membership.

## ● Job and Internship Information

Through our Internship Guide distributed

every fall, our online job board and a career fair at our annual fall convention, members get many opportunities to find out about and compete for jobs and internships.

## ● Online Resources

Our Web site, [acp.studentpress.org](http://acp.studentpress.org), is continually updated with information and content useful to our members. Information about activities and deadlines will regularly arrive in member staffs' e-mail inboxes to avoid missed opportunities. Be sure to list a permanent newsroom e-mail address on the membership form.

## ● Press Credentials, Logo, Certificate

Show your pride in membership by using and displaying these items, sent with your membership packet: press credentials in a custom badge holder printed with the ACP logo, a copy of our logo for reprinting in your masthead, and a Certificate of Membership.

## ● Reduced Fees for Publication Critiques

ACP offers written critiques for newspapers, yearbooks and feature magazines: a qualified judge will provide in-depth feedback on your published work and rate your publication (All-American through Third Class) according to established standards for college media. Members get reduced rates.

## ● Student networking and participation opportunities

We're looking at ways for student staffers to take a greater role in participating in the ACP community, particularly via [studentpress.org](http://studentpress.org). Through features such as ACP View and the discussion forums at [studentpress.org](http://studentpress.org) (see ACP Online), we want to give students the opportunity to share their unique experiences and expertise with their fellow students around the country.

## ● ACP Hall of Fame

Consistent award winners can qualify for induction into the ACP Hall of Fame. Inductees receive a commemorative plaque and are added to a composite plaques on display at ACP's national headquarters. More details at our Web site.

## ● Student Press Law Center Internships

ACP members who intern at the Student Press Law Center in Washington, D.C. ([www.splc.org](http://www.splc.org)) will receive a \$750 bonus scholarship in addition to their stipend from the SPLC.

## ACP Online

The resources available from Associated Collegiate Press at [acp.studentpress.org](http://acp.studentpress.org) are an important part of your membership benefits. ACP Online is always growing and adding new resources for student journalists:

- Register online for conventions
- Share ideas with other student journalists and advisers in our discussion forums
- Form Central: all the contest, membership and convention forms you need in one spot on every page
- ACP View is a continually updated gallery of current student work by ACP member publications. Make sure your publication is part of the content pool: check the ACP View box on the membership form
- Get info about ACP contests and browse galleries of past contest winners
- Find student media resources in the Sourcebook



- Job board powered by AfterCollege.com, with access to nearly 200,000 listings from 50,000 employers and featured media jobs for future/recent college grads
- Check your membership status and link to ACP member publication Web sites
- Read Trends in College Media, featuring Student Press Law Center attorney Mike Hiestand's "It's the Law" columns
- Order reporters' notebooks, press badge holders and additional copies of ACP publications

## Why join Associated Collegiate Press?

- **Learn for less**  
One membership in ACP allows all of the students on your staff to pay reduced fees at all of our conventions and workshops. By the time you send us a handful of registrations for one event, your membership has already paid for itself.
- **Prove you're the best**  
Submit your newspaper, yearbook, magazine or Web site in one of our many contests. For general excellence, there's the Pacemaker, setting the standard since 1927. Individuals can enter stories, photos, cartoons, ads and much more in individual contests. And every convention and workshop has an on-site Best of Show contest. ACP members can participate in all of these contests at no additional cost.
- **Get the info you need to succeed**  
Through publications like the Pacemaker book, Sourcebook, Model Code of Ethics and Internship Guide, our ACP member-

ship brings you the kind of information you need to excel in the world of student media. And don't forget our Web site, [acp.studentpress.org](http://acp.studentpress.org) (see above).

- **Network with pros and peers**  
At ACP conventions and other meetings, you can meet some of the leading journalists and media professionals from across the country. You can meet your peers from colleges and universities, big and small, public and private. You can also network with them online at ACP's web site. These connections help you solve problems and build for the future.
- **Build your résumé**  
Winning an individual award or being on the staff of an award-winning publication looks great on your résumé. Participation in an ACP convention or other meeting can also be listed as a part of your professional training. Add ACP membership and honors to your résumé and get noticed.

### Sept. 15, 2008 & 2009

Deadline to submit nominations for **ACP Hall of Fame** to be recognized at that year's fall convention

### Oct. 29-Nov. 2, 2008

**ACP/CMA National College Media Convention**  
Marriott, Kansas City

### Dec. 5, 2008

Deadline to receive **critique entries** from previous school year

### Jan. 15, 2009

Deadline to receive entries for **Yearbook Pacemaker** awards

### Feb. 16, 2009

Deadline to receive entries for **Online Pacemaker** awards

### Feb. 20-22, 2009

**ACP Best of the Midwest Newspaper Convention**  
Crowne Plaza, Minneapolis

### Feb. 26-March 1, 2009

**ACP National College Newspaper Convention**  
Marriott Mission Valley, San Diego

### June 8, 2009

Deadline to receive entries for **Newspaper and Magazine Pacemaker** awards and **Individual Awards** (Reporter/Story/Design of the Year, Photo Excellence, Cartooning and Advertising Awards)

### Oct. 28-Nov. 1, 2009

**ACP/CMA National College Media Convention**  
Hilton, Austin, Texas

For more information about contests, conventions and other ACP activities, including downloadable forms, visit the ACP Web site at [acp.studentpress.org](http://acp.studentpress.org).



# 2008-2009 ACP Membership Form

Use this form through Aug. 31, 2009. **When does your existing membership expire?** Find out at [acp.studentpress.org/membership.html](http://acp.studentpress.org/membership.html)  
**Join or renew online:** <http://acp.studentpress.org/membership.html>

Publication/Station Name	School	
Office Address		
City	State	Zip
Office Phone	Office Fax	
Newsroom E-mail		
Adviser/Manager	Adviser E-mail	
Publication/Medium Web Site Address <b>http://</b>		

**Check Medium:** (check only one)  
 Newspaper     Yearbook     Magazine     Broadcast     Online

**Check Type of College:**  
 2-Year     4-Year     Professional     Other

Approximate No. Students on Staff	Circulation (print number below)	<input type="checkbox"/> Free	<input type="checkbox"/> Paid
Publishing Frequency (Newspapers/Magazines only)		Month of Book Delivery (Yearbooks only)	

**Do You Have an Adviser?**     Editorial Adviser     Business Adviser     No

**ACP Annual Membership Fees:**

- \$109: 5,000 or less enrollment
- \$119: 5,001-10,000 enrollment
- \$129: 10,001-20,000 enrollment
- \$139: 20,000 or more enrollment
- \$69: Broadcast stations (any enrollment)

**ACP Critiques:**

- \$139: Member newspaper/yearbook/magazine critique (nonmembers \$199)
- Critiques not available for broadcasts or online publications. All critiques require prepayment in advance. A critique form must accompany your submission. Download one from [acp.studentpress.org](http://acp.studentpress.org) or contact us to request one.*

*Enrollment—the number of full-time (graduate and undergraduate) students at your school*

**ACP Press Badgeholders:**

- Send \_\_\_\_\_ extra ACP Press badgeholders at \$2 each (one free with membership)

**Payment:** Make checks payable to ACP.

<b>Total Enclosed</b> \$	<input type="checkbox"/> Check Enclosed #	<input type="checkbox"/> Purchase Order Enclosed #
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express		
Card Number		
Name on Card		Exp. Date
Signature <b>X</b>		

**Please verify membership eligibility:**

To be a member of Associated Collegiate Press, at least 85% of the publication's editorial, production, advertising and business staff members, and the editor-in-chief or equivalent (print media only), must be students who are currently enrolled at the college, university, technical or professional school represented by the publication.

- Yes, our publication complies with the above requirements.

**Join the ACP View content pool:**

ACP View is our online gallery of current student work by our member publications (more details inside). To keep it full of new content, we'd like to make it as easy as possible for our members to contribute. If you check the box below, we'll add your publication's Web site to our pool of publications from which we can download PDFs and photos to feature in the gallery. It's free, nationwide (even worldwide) exposure for you and your fellow staffers, and requires no work on your end. Participation is voluntary and you can opt out at any point in the future by contacting us at [info@studentpress.org](mailto:info@studentpress.org).

- Yes, include our publication in the ACP View content pool.



**Send completed form to:**

**ACP Membership**

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Suite 121  
Minneapolis, MN 55414

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Fax: 612-626-0720  
[info@studentpress.org](mailto:info@studentpress.org)  
<http://acp.studentpress.org>