

Guidelines for entry

Submit five consecutive issues and one issue of choice from a single semester **OR** three consecutive issues from each semester of a single academic year (a total of six issues per critique). Do not include homecoming, back-to-school or other special issues. Your critique should be returned within 16 weeks.



Mailing instructions

Enclose completed form, payment, and entry in a heavy-duty, crush-resistant package. **Do not send form separately. This will delay your evaluation.** Send to: *ACP Critiques*, 2221 University Ave. SE, Suite 121, Minneapolis, MN 55414, via First Class U.S. Mail or other reliable carrier.

Complete the following: (attach address to which critique should be sent if different than below)

Name of newspaper	Name of college	
Street address (Do not list P.O. Box)		
City	ST	Zip
Office phone	Editor/Newsroom e-mail address	
Adviser	Editor	

1. Two-year college Four-year college Enrollment
2. Frequency of publication
3. Entries are from fall semester spring semester both semesters
4. Circulation Paid Free
5. No. of students on staff No. of non-students on staff
6. Estimate percent of work done by student staff:

[] % Writing and reporting	[] % Production
[] % Editing	[] % Ad sales
[] % Photography	[] % Business Management
[] % Art/graphics	[] % Circulation Management
[] % Layout/design	
7. You may attach a page to explain any special circumstances, problems or successes that may be helpful to a judge.
8. **Classify your financial status**

<input type="checkbox"/> Financially independent	<input type="checkbox"/> Subsidized from student fees
<input type="checkbox"/> Subsidized from college's administration	<input type="checkbox"/> Receive free rent, utilities, services
<input type="checkbox"/> Subsidized from non-college source	

Office use only: Scoring

<input type="checkbox"/> Coverage and content	_____
<input type="checkbox"/> Writing/editing	_____
<input type="checkbox"/> Photography/art/graphics	_____
<input type="checkbox"/> Layout/design	_____
<input type="checkbox"/> Leadership	_____
Student work credit	_____
AA 1 2 3 Total	_____
Judge _____	

Services received:

<input type="checkbox"/> WP	<input type="checkbox"/> AC
Received _____	Returned _____
Date paid _____	Amount _____
History _____	

Record of Payment: please complete

Name of newspaper	
College	
Adviser/editor	Office phone
Street address	
City	State Zip
E-mail address	

Membership status and payment:

<input type="checkbox"/> Member <input type="checkbox"/> Non-member	
<input type="checkbox"/> New/renewing member, joining now	\$ <input style="width: 50px;" type="text"/>
<input type="checkbox"/> \$119 (5,000 and less enrollment)	
<input type="checkbox"/> \$129 (5,001-10,000 enrollment)	
<input type="checkbox"/> \$139 (10,001-20,000 enrollment)	
<input type="checkbox"/> \$149 (20,001 and more enrollment)	
<input type="checkbox"/> Member critique, \$139	\$ <input style="width: 50px;" type="text"/>
<input type="checkbox"/> Non-member critique, \$199	\$ <input style="width: 50px;" type="text"/>
<input type="checkbox"/> Wood plaques, \$20 each; Qty: _____	\$ <input style="width: 50px;" type="text"/>
<input type="checkbox"/> Award certificates, \$3 each; Qty: _____	\$ <input style="width: 50px;" type="text"/>
Total \$	<input style="width: 100px;" type="text"/>
<input type="checkbox"/> Prepaid <input type="checkbox"/> Check enclosed <input type="checkbox"/> P.O. enclosed Check/P.O.#	<input style="width: 50px;" type="text"/>
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard Card #	<input style="width: 100px;" type="text"/>
Exp. Date <input style="width: 30px;" type="text"/> / <input style="width: 30px;" type="text"/>	Signature <input style="width: 100px;" type="text"/>



Mailing instructions

Enclose completed form, payment, and yearbook in a heavy-duty, crush-resistant package. Place entry form and payment inside yearbook front cover. **Do not send form separately. This will delay your evaluation.** Send to: *ACP Critiques*, 2221 University Ave. SE, Suite 121, Minneapolis, MN 55414, via First Class U.S. Mail or other reliable carrier.



Complete the following: (attach address to which critique should be sent if different than below)

Name of yearbook	Name of college	
Street address (Do not list P.O. Box)		
City	ST	Zip
Office phone	E-Mail Address	
Adviser	Editor	

1. Two-year college Four-year college Enrollment

2. Books sold

3. No. of students on staff No. of non-students on staff

4. Estimate percent of work done by student staff:
 [] % Writing and reporting [] % Editing
 [] % Page layout/design [] % Graphics/art
 [] % Cover/endsheet design [] % Photography (non-portrait)

5. How many years has this book been published?

6. You may explain any special circumstances, problems, or successes that may be helpful to a judge. Attach extra sheet if needed.

Office use only: Scoring

<input type="checkbox"/> Concept			
<input type="checkbox"/> Coverage			
<input type="checkbox"/> Layout/design			
<input type="checkbox"/> Writing			
<input type="checkbox"/> Photography			
Student work credit			
AA	1	2	3
Total			

Judge _____

Services received:

<input type="checkbox"/> WP	<input type="checkbox"/> AC
Received _____	Returned _____
Date paid _____	Amount _____
History _____	

Record of Payment: please complete

Name of yearbook		
College		
Adviser / editor	Office phone	
Street address		
City	State	Zip
E-Mail Address		

Check ACP membership status:

<input type="checkbox"/> Member <input type="checkbox"/> Non-member		
<input type="checkbox"/> New/renewing member, joining now		\$ <input style="width:50px;" type="text"/>
<input type="checkbox"/> \$119 (5,000 and less enrollment)		
<input type="checkbox"/> \$129 (5,001-10,000 enrollment)		
<input type="checkbox"/> \$139 (10,001-20,000 enrollment)		
<input type="checkbox"/> \$149 (20,001 and more enrollment)		
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<input type="checkbox"/> Wood plaques, \$20 each; Qty: _____		\$ <input style="width:50px;" type="text"/>
<input type="checkbox"/> Award certificates, \$3 each; Qty: _____		\$ <input style="width:50px;" type="text"/>
Total \$		<input style="width:100px;" type="text"/>
<input type="checkbox"/> Prepaid <input type="checkbox"/> Check enclosed <input type="checkbox"/> P.O. enclosed	Check/P.O.#	<input style="width:50px;" type="text"/>
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	Card #	<input style="width:100px;" type="text"/>
Exp. Date	<input style="width:50px;" type="text"/> / <input style="width:50px;" type="text"/>	Signature <input style="width:50px;" type="text"/>



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Street address (Do not list P.O. Box)		
City	ST	Zip
Office phone	E-Mail Address	
Adviser	Editor	

1. Two-year college Four-year college Enrollment

2. Magazines sold

3. No. of students on staff No. of non-students on staff

4. Estimate percent of work done by student staff:
 [] % Layout [] % Art
 [] % Photography [] % Technical Production
 [] % Graphics

5. How many volumes have been published?

6. You may explain any special circumstances, problems, or successes that may be helpful to a judge. Attach extra sheet if needed.

Office use only: Scoring

[] Content _____

[] Writing and Editing _____

[] Photography, Art... _____

[] Layout _____

[] Concept _____

Student work credit _____

AA 1 2 3 **Total** _____

Judge _____

Services received:

[] WP [] AC

Received _____ Returned _____

Date paid _____ Amount _____

History _____

Record of Payment: please complete

Name of yearbook		
College		
Adviser / editor	Office phone	
Street address		
City	State	Zip
E-Mail Address		

Check ACP membership status:

<input type="checkbox"/> Member <input type="checkbox"/> Non-member	\$ <input style="width:100px;" type="text"/>
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<input type="checkbox"/> Prepaid <input type="checkbox"/> Check enclosed <input type="checkbox"/> P.O. enclosed Check/P.O.# _____	
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard Card # _____	
Exp. Date <input style="width:50px;" type="text"/> / <input style="width:50px;" type="text"/>	Signature <input style="width:100px;" type="text"/>