

Guidelines for entry

Submit six issues from a single semester **OR** three issues from each semester of a single academic year (a total of six issues per critique). Do not include homecoming, back-to-school or other special issues. Your critique should be returned within 10 to 14 weeks.



Mailing instructions

Enclose completed form, payment, and entry in a heavy-duty, crush-resistant package. **Do not send form separately. This will delay your evaluation.** Send to: *ACP Critiques*, 2221 University Ave. SE, Suite 121, Minneapolis, MN 55414, via First Class U.S. Mail or other reliable carrier.

Complete the following: (attach address to which critique should be sent if different than below)

| | | |
|---------------------------------------|--------------------------------|-----|
| Name of newspaper | Name of college | |
| Street address (Do not list P.O. Box) | | |
| City | ST | Zip |
| Office phone | Editor/Newsroom e-mail address | |
| Adviser | Editor | |

1. Two-year college Four-year college Enrollment
2. Frequency of publication
3. Entries are from fall spring both semesters of the 2008-09 school year
4. Circulation Paid Free
5. No. of students on staff No. of non-students on staff
6. Estimate percent of work done by student staff:

| | |
|--------------------------------|---------------------------------|
| [] % Writing and reporting | [] % Production |
| [] % Editing | [] % Ad sales |
| [] % Photography | [] % Business Management |
| [] % Art/graphics | [] % Circulation Management |
| [] % Layout/design | |
7. You may attach a page to explain any special circumstances, problems or successes that may be helpful to a judge.
8. **Classify your financial status**

| | |
|---|---|
| <input type="checkbox"/> Financially independent | <input type="checkbox"/> Subsidized from student fees |
| <input type="checkbox"/> Subsidized from college's administration | <input type="checkbox"/> Receive free rent, utilities, services |
| <input type="checkbox"/> Subsidized from non-college source | |

Office use only: Scoring

| | |
|---------------------------------|-------|
| [] Coverage and content | _____ |
| [] Writing/editing | _____ |
| [] Photography/art/graphics | _____ |
| [] Layout/design | _____ |
| [] Leadership | _____ |
| Student work credit | _____ |
| AA 1 2 3 Total | _____ |
| Judge _____ | |

Services received:

| | |
|-----------------|----------------|
| [] WP | [] AC |
| Received _____ | Returned _____ |
| Date paid _____ | Amount _____ |
| History _____ | |

Record of Payment: please complete

| | |
|-------------------|--------------|
| Name of newspaper | |
| College | |
| Adviser/editor | Office phone |
| Street address | |
| City | State Zip |
| E-mail address | |

Membership status and payment:

| | |
|--|--|
| <input type="checkbox"/> Member <input type="checkbox"/> Non-member | |
| <input type="checkbox"/> New/renewing member, joining now | \$ <input style="width: 100px;" type="text"/> |
| <input type="checkbox"/> \$109 (5,000 and less enrollment) | |
| <input type="checkbox"/> \$119 (5,001-10,000 enrollment) | |
| <input type="checkbox"/> \$129 (10,001-20,000 enrollment) | |
| <input type="checkbox"/> \$139 (20,001 and more enrollment) | |
| <input type="checkbox"/> Member critique, \$139 | \$ <input style="width: 100px;" type="text"/> |
| <input type="checkbox"/> Non-member critique, \$199 | \$ <input style="width: 100px;" type="text"/> |
| <input type="checkbox"/> Wood plaques, \$20 each; Qty: _____ | \$ <input style="width: 100px;" type="text"/> |
| <input type="checkbox"/> Award certificates, \$3 each; Qty: _____ | \$ <input style="width: 100px;" type="text"/> |
| Total \$ <input style="width: 100px;" type="text"/> | |
| <input type="checkbox"/> Prepaid <input type="checkbox"/> Check enclosed <input type="checkbox"/> P.O. enclosed Check/P.O.# | <input style="width: 100px;" type="text"/> |
| <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard Card # | <input style="width: 100px;" type="text"/> |
| Exp. Date <input style="width: 50px;" type="text"/> / <input style="width: 50px;" type="text"/> | Signature <input style="width: 100px;" type="text"/> |



Mailing instructions

Enclose completed form, payment, and yearbook in a heavy-duty, crush-resistant package. Place entry form and payment inside yearbook front cover. **Do not send form separately. This will delay your evaluation.** Send to: *ACP Critiques*, 2221 University Ave. SE, Suite 121, Minneapolis, MN 55414, via First Class U.S. Mail or other reliable carrier.



Complete the following: (attach address to which critique should be sent if different than below)

| | |
|---------------------------------------|-----------------------------|
| Name of yearbook | Name of college |
| Street address (Do not list P.O. Box) | |
| City | ST Zip |
| Office phone | E-Mail Address |
| Adviser | Editor |

1. Two-year college Four-year college Enrollment

2. Books sold

3. No. of students on staff No. of non-students on staff

4. Estimate percent of work done by student staff:
 [] % Writing and reporting [] % Editing
 [] % Page layout/design [] % Graphics/art
 [] % Cover/endsheet design [] % Photography (non-portrait)

5. How many years has this book been published?

6. You may explain any special circumstances, problems, or successes that may be helpful to a judge. Attach extra sheet if needed.

Office use only: Scoring

| | | |
|---------------------------|--------------|--|
| [] Concept | | |
| [] Coverage | | |
| [] Layout/design | | |
| [] Writing | | |
| [] Photography | | |
| Student work credit | | |
| AA 1 2 3 | Total | |

Judge _____

Services received:

| | |
|-----------------|----------------|
| [] WP | [] AC |
| Received _____ | Returned _____ |
| Date paid _____ | Amount _____ |
| History _____ | |

Record of Payment: please complete

| | | |
|------------------|--------------|-----|
| Name of yearbook | | |
| College | | |
| Adviser / editor | Office phone | |
| Street address | | |
| City | State | Zip |
| E-Mail Address | | |

Check ACP membership status:

| | | |
|---|---|--|
| <input type="checkbox"/> Member <input type="checkbox"/> Non-member | | |
| <input type="checkbox"/> New/renewing member, joining now | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> \$109 (5,000 and less enrollment) | | |
| <input type="checkbox"/> \$119 (5,001-10,000 enrollment) | | |
| <input type="checkbox"/> \$129 (10,001-20,000 enrollment) | | |
| <input type="checkbox"/> \$139 (20,001 and more enrollment) | | |
| <input type="checkbox"/> Member critique, \$139 | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Non-member critique, \$199 | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Wood plaques, \$20 each; Qty: _____ | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Award certificates, \$3 each; Qty: _____ | | \$ <input style="width:50px;" type="text"/> |
| Total \$ | | <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Prepaid <input type="checkbox"/> Check enclosed <input type="checkbox"/> P.O. enclosed | Check/P.O.# | <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard | Card # | <input style="width:50px;" type="text"/> |
| Exp. Date | <input style="width:50px;" type="text"/> / <input style="width:50px;" type="text"/> | Signature <input style="width:50px;" type="text"/> |



Mailing instructions

Enclose completed form, payment, and magazine in a heavy-duty, crush-resistant package. Place entry form and payment inside magazine front cover. **Do not send form separately. This will delay your evaluation.** Send to: *ACP Critiques*, 2221 University Ave. SE, Suite 121, Minneapolis, MN 55414, via First Class U.S. Mail or other reliable carrier.



Complete the following: (attach address to which critique should be sent if different than below)

| | | |
|---------------------------------------|-----------------|-----|
| Name of magazine | Name of college | |
| Street address (Do not list P.O. Box) | | |
| City | ST | Zip |
| Office phone | E-Mail Address | |
| Adviser | Editor | |

1. Two-year college Four-year college Enrollment

2. Magazines sold

3. No. of students on staff No. of non-students on staff

4. Estimate percent of work done by student staff:
 [] % Layout [] % Art
 [] % Photography [] % Technical Production
 [] % Graphics

5. How many volumes have been published?

6. You may explain any special circumstances, problems, or successes that may be helpful to a judge. Attach extra sheet if needed.

Office use only: Scoring

| | | |
|--|--------------|-------|
| [<input type="checkbox"/>] Content | | _____ |
| [<input type="checkbox"/>] Writing and Editing | | _____ |
| [<input type="checkbox"/>] Photography, Art... | | _____ |
| [<input type="checkbox"/>] Layout | | _____ |
| [<input type="checkbox"/>] Concept | | _____ |
| Student work credit | | _____ |
| AA 1 2 3 | Total | _____ |

Judge _____

Services received:

| | |
|---------------------------------|---------------------------------|
| [<input type="checkbox"/>] WP | [<input type="checkbox"/>] AC |
| Received _____ | Returned _____ |
| Date paid _____ | Amount _____ |
| History _____ | |

Record of Payment: please complete

| | |
|------------------|--------------|
| Name of yearbook | |
| College | |
| Adviser / editor | Office phone |
| Street address | |
| City | State Zip |
| E-Mail Address | |

Check ACP membership status:

| | | |
|---|-------------|--|
| <input type="checkbox"/> Member <input type="checkbox"/> Non-member | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> New/renewing member, joining now | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> \$109 (5,000 and less enrollment) | | |
| <input type="checkbox"/> \$119 (5,001-10,000 enrollment) | | |
| <input type="checkbox"/> \$129 (10,001-20,000 enrollment) | | |
| <input type="checkbox"/> \$139 (20,001 and more enrollment) | | |
| <input type="checkbox"/> Member critique, \$139 | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Non-member critique, \$199 | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Wood plaques, \$20 each; Qty: _____ | | \$ <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Award certificates, \$3 each; Qty: _____ | | \$ <input style="width:50px;" type="text"/> |
| Total \$ | | <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Prepaid <input type="checkbox"/> Check enclosed <input type="checkbox"/> P.O. enclosed | Check/P.O.# | <input style="width:50px;" type="text"/> |
| <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard | Card # | <input style="width:50px;" type="text"/> |
| Exp. Date | / | Signature <input style="width:50px;" type="text"/> |